

IT Executive / Entrepreneur / Community Leader

BJ Pfeiffer

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Extensive experience in IT consulting with multinational corporations as well as founder and leader of her 25-year-old firm. As President of Enterprise Solutions Technology Group, has comprehensive knowledge and experience in technology consulting, strategy, recruiting and marketing within a professional services framework. Considerable experience serving over a dozen not for profit boards in leadership roles.

Board & Advisory Positions

The EmployAbility Project – Board President
Positive Women for Change – Board Vice President
Summit Credit Union – Member Advisory Chair
Wisconsin Badger Camp – Board Director
Wisconsin Women’s Network - Board Director & Policy Institute Mentor
UWDC Women’s Initiative for Schools of Hope - Cofounder
United Way Dane County – Board Director
UW Odyssey Project – Board Development Advisor to Founder, Board Treasurer
Leadership Greater Madison – Vice President of Alumni Assn.
The Business Forum – Board President

Career History.

Enterprise Solutions Technology Group, Inc. – Founder/CEO/President
Greenbrier & Russel, Brookfield WI – IT Account Executive
Coopers & Lybrand, Chicago IL – IT Account Executive
Cap Gemini America, Minneapolis MN – IT Corporate Recruiter, Minneapolis MN and Account Executive. Milwaukee WI
R&K Insurance Minneapolis MN – Marketing Director
Control Data Corporation Minneapolis MN Corporate Trainer

Education

Private Company Governance Certificate, Private Directors Assn. – Chicago IL
Kellogg Women’s Director Development Program Certificate – Evanston IL
Kellogg School of Management, Executive Scholar Certificate – Evanston IL
Harvard Business School, Executive Education - Boston MA
College of St. Catherine, BA Communications – St. Paul, MN

Recognition, Awards and Articles

Distinguished Leader Award: Economic Impact - Leadership Greater Madison.
Best In Business – InBusiness Magazine

Dane County Small Business Award – InBusiness Magazine
Beyond Business Columnist – Wisconsin Woman Magazine