



Trueman - Funky Fresh Spring Rolls  
Milwaukee, Wisconsin

# kiva

Small But Mighty

### WHAT IS KIVA US?

Unlike loans from traditional lenders, other microlenders, or other crowdfunding platforms, Kiva US offers loans from \$1,000 to \$15,000 that are 0% interest, fee-free, crowdfunded loans with applications that require no credit score, collateral, business plan or financial statements. Know someone who may benefit?

Go to [kivaushub.org](http://kivaushub.org) for more information.

## Kiva US offers nanoloans...

ranging in size from

**\$1,000**  
to  
**\$15,000**

at an interest rate of

**0%**

for loan terms of

**12 months**  
or  
**36 months**

Want to learn more?

Apply [kivaushub.org](http://kivaushub.org)

Like us on Facebook [@kivawisconsin](https://www.facebook.com/kivawisconsin)



*\*through August 2020*



Since 2013, WWBIC has partnered with Kiva US in order to bring more and smaller nanoloans to Wisconsin microenterprises.

# HOW A KIVA US LOAN WORKS



## STEP 1 - APPLY

Follow step-by-step online application instructions to create a profile that will be used in crowdfunding a loan. If you have questions or need help completing the application, WWBIC is here.



## STEP 2 - INVITE

Before your loan crowdfunding request can go public on Kiva's website, show you have supporters who believe in you and your business. Invite your personal network to support you with minimum loans of \$25.



## STEP 3 - FUNDRAISE

Your loan profile on Kiva's website will be visible to 1.7 million potential lenders worldwide.



## STEP 4 - REPAY

Make monthly loan payments at 0% interest.



**Paula**  
**Shine from Within Consulting**  
*Madison, WI*



**Aisha and Shiree**  
**Swaye Tea**  
*West Allis, WI*

Apply today at [kivaushub.org](https://kivaushub.org)

## CONNECT WITH US

Questions? Contact our Capital Access Managers!

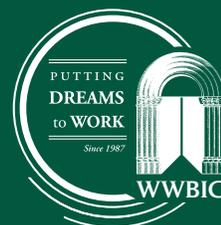
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**MAIN STREET COMMUNITIES** - [errin.welty@wedc.org](mailto:errin.welty@wedc.org)

WWBIC has been a proud supporter of Kiva US since the launch of Kiva Milwaukee in 2013. Kiva US provides funding opportunities for microentrepreneurs who may not be ready for conventional financing. WWBIC can work with you to see if a Kiva US loan, a WWBIC loan, or combination is right for your business.



**kiva**  
Loans that change lives